

# RADIO TODAY

MONDAY, MARCH 15, 1954

KABC - 790	KFI - 640	KGFJ - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOX - 1280	KGHL - 1260	KNX - 1070	KRKD - 1150
KBIG - 740	KFXG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KBLA - 1490	KFVD - 1020	KHIEV - 870	KPOL - 1540	KXLA - 1110
KERN - 1410	KFWB - 980	KGER - 1390	KLAC - 570	KPMC - 1560
KFAC - 1330				KWKW - 1300

## PROGRAM HIGHLIGHTS

### MUSIC—

5:30 KFI-Eugene Conley  
8:00 KABC-Metropolitan Auditions  
8:30 KFI-"Minstrel Boy"  
9:00 KFI-Brian Sullivan

**PUBLIC INTEREST—**  
9:30 KABC-Pres. Eisenhower  
9:30 KHJ-President Eisenhower  
10:25 KNX-President Eisenhower

### DRAMA AND MYSTERY—

5:30 KHJ-Wild Bill Hickok  
6:00 KNX-Theater  
7:00 KHJ-The Falcon  
8:00 KNX-Suspense  
8:45 KABC-Mike Malloy

**SPORTS—**  
5:00 KABC-Elroy Hirsch  
11:10 KNX-Scoreboard

**VARIETY—**  
7:00 KFI-Fibber and Molly

### KFI-Widder Brown

KFAC-Concert Mat.  
1:45 P.M.  
KFI-Woman in House  
2:00 P.M.  
KFI-Just Plain Bill  
KABC-Murder in Afternoon  
KRKD-Fire Dept.  
KMPC-News; Johnny Grant  
KHJ-Olsen Show  
News  
2:15 P.M.  
KFI-Front Pg. Farrell  
2:30 P.M.  
KFI-Lorenzo Jones  
KFI-Curt Massey  
KFI-Behind the Story  
KFAC-Concert Pops  
2:45 P.M.  
KFI-Marriage Pays -  
KFI-First Odds  
KHJ-Lynn's Hollywood  
3:00 P.M.  
KFI-Travelers  
KNX-Ashton; Lewis  
KABC-Beat Record  
KFAC-News; Piano  
KFI-Hughes Reel  
KMPC-News; Music  
3:10 P.M.  
KNX-Untold Story  
3:15 P.M.  
KHJ-Tello-Test  
KNX-Or Balance  
3:30 P.M.  
KFI-Dr. Paul; News  
HABC-Martin Block;  
Recipe  
KFI-World of Opera  
KHJ-Jack Kirkwood  
KFWB-Red Rowe  
4:00 P.M.  
KFI-Life Beautiful  
KNX-Philip Norman  
KABC-M. M. McBride  
KHJ-Fulton Lewis Jr.  
KFAC-Musical  
KLAC-News, Sports;  
Alex Cooper  
KMPC-News; Music  
4:15 P.M.  
KFI-Wheeler; Mann'l  
KHJ-News, Hem'way  
4:30 P.M.  
KNX-Fisher; Editor  
KABC-Nancy Holmes  
KHJ-Curt Massey  
KRKD-Cal. Inst. of  
Social Welfare  
4:45 P.M.  
KABC-News  
KHJ-Hayes; News  
5:00 P.M.  
KFI-Pat Bishop  
KNX-Ed R. Murrow  
KABC-Elroy Hirsch  
KHJ-B. Benson  
KFAC-Serenade  
KMPC-News; Music  
5:15 P.M.  
KFI-News  
KNX-Today in L.A.  
KABC-Beardsley's  
News  
KFWB-Sports

### 5:30 P.M.

KFI-Eugene Conley  
KABC-Tom Harmon  
KABC-Chat Hunter  
KHJ-Wild Bill; Brown  
KRKD-Sports Dial  
KMPC-Stars of Song  
KFAC-Varieties  
KFWB-Red Rowe

5:45 P.M.  
KNX-Goss; News  
KABC-News  
KLAC-Sports, Balter  
KMPC-Stewart Show  
KRKD-Race Results

6:00 P.M.  
KFI-News, Putnam  
KNV-Theater  
KABC-Hank Weaver  
KHJ-Gab, Heatter  
KLAC-News; Tunes  
KMPC-Kelley, Sports  
KABC-News; Music  
KGFJ-Request Perf.

### 8:30 P.M.

KFI-"Minstrel Boy"  
KNX-Jewel Thomas  
KABC-Starway  
KHJ-Let George Do It

8:45 P.M.  
KNX-Tennessee Ernie  
KABC-Mike Malloy

9:00 P.M.  
KFI-Brian Sullivan  
KNX-Beulah  
KHJ-Newspaper of  
Air  
KGFJ-Hunt, Hancock  
KMPC-Your Songs  
KABC-Brotherhood at  
Work

### 7:00 A.M.

KFI-Western Swing  
KNX-News, Ferris  
KABC-M'sic, Mast'son  
KHJ-News, Hem'way  
KFWB-Music; Leyden  
KMPC-Clock Watcher  
KFAC-Concert; News  
KLAC-News; Haynes

### 7:45 A.M.

KFI-News, Shield  
KNX-Ralph Story  
KHJ-Breakfast Gang

### 7:30 A.M.

KFI-Hit the Road  
KNX-Frank Goss  
KABC-News; Mast'son  
KFWB-Newsreel

### 7:45 A.M.

KFI-News, Manning  
KNX-Harry Babbitt  
KHJ-News; Freed  
KFWB-Music; Leyden  
KRKD-Chapel of Air

### 8:00 A.M.

KFI-Murray Talks  
KNX-Ralph Story  
KABC-Breakfast Club  
KHJ-Brown; News  
KMPC-News  
KLAC-News, Stocks  
KFAC-Stock Market  
KFWB-News, Sports

### 8:15 A.M.

KNX-News  
KHJ-News; Sports  
KLAC-Balter; Haynes  
KFAC-Sports; Music  
KMPC-Business  
News; Sports  
KFWB-Music; Leyden  
KGFJ-La. Cnty Gov.  
KRKD-Missionary Hr.

### 8:30 A.M.

KFI-Bishop Reports  
KNX-Make Up Mind  
KHJ-Bible Institute  
KFAC-News; Joy  
KMPC-Clockwatcher  
KGFJ-Divine Science

### 8:45 A.M.

KFI-Andy & Virginia  
KNX-Rosemary  
KFAC-Unity View  
KFWB-News

### 9:00 A.M.

KHJ-Melody Manor  
KNX-Wendy Warren

### KBIG-Catalina

Bandstand  
KFAC-Concert  
KFWB-News, Leyden  
KABC-Garden; Recipe

9:15 A.M.  
KFI-Ladies' Day  
KNX-Aunt Jenny  
KABC-Chat Hunter  
KHJ-Commentary;  
Lombardo

### 9:30 A.M.

KNX-Helen Trent  
KABC-Mod. Romance  
KHJ-Norma Young  
KLAC-Music, Potter  
KMPC-Chef Milani  
KFAC-Piano; News  
KFWB-Rec'ds. Jarvis

### 9:45 A.M.

KFI-News  
KNX-Gal Sunday  
KABC-Ever Since Eve

### 9:55 A.M.

### KECA-News

10:00 A.M.  
KFI-Art Baker's Note  
KNX-Road of Life  
KHJ-Newspaper  
KMPC-News; Records  
KFAC-Music Loom  
KABC-News; Todds;  
Berch

### 10:15 A.M.

KFI-Second Chance  
KNX-Ma Perkins  
KHJ-Tello-Test

### 10:30 A.M.

KFI-Strike It Rich  
KNX-Dr. Malone  
KABC-True Story  
KFAC-Soloist; Show  
KHJ-Wagner News

### 10:45 A.M.

KNX-Guiding Light

### 10:55 A.M.

KABC-Whisp. Sts.

### 11:00 A.M.

KFI-Bob Hope  
KABC-2nd Mrs. Burton  
KABC-Double Scoop  
KFAC-Min. Masters  
KHJ-Wonderful City;  
News  
11:15 A.M.  
KFI-News

### KNX-Perry Mason

KABC-A Girl Marries  
KFAC-Folk Songs

11:30 A.M.  
KFI-Phrase Pays  
KNX-Nora Drake  
KABC-Grand Central  
Station; Berch  
KHJ-Queen for Day  
KFAC-Music; News  
KXLA-Home Town  
Jamboree

### 11:45 A.M.

KHJ-Lady's Book  
KNX-Brighter Day

### 12 NOON

KFI-Farm Report  
KNX-News, Kenneally  
KABC-News  
KFI-Fuller, News  
KFAC-Concert  
KPOL-Temp. Bapt. Ch.  
KMPC-News; Music  
KGFJ-Continental  
Gems

### 12:15 P.M.

KFI-Road of Life  
KNX-Hilltop House  
KABC-Paul Harvey  
KHJ-Cedric Foster

### 12:30 P.M.

KFI-Pepper Young  
KHJ-Life Tapestries  
KNX-Art Linkletter  
KABC-News  
KFWB-News, Ballard  
KLAC-570 Club

### 12:45 P.M.

KFI-Rite to Happines  
KABC-Todds  
KFWB-Jerry, Beverly  
KFAC-News; D. Joy  
KHJ-News

### 12:50 P.M.

KHJ-Wagner Show

### 1:00 P.M.

KFI-Backstage Wife  
KNX-Arthur Godfrey  
KABC-Davidson Show  
KFAC-Serenade  
KMPC-News; Music

### 1:15 P.M.

KFI-Steiffa Dallas  
KFAC-Fish Schools

### 1:30 P.M.

KHJ-Ladies Fair

### KHJ-Newsreel; Think

KNX-La Rose;  
Ballance

9:30 P.M.  
KFI-Bandstand  
KNX-Music Box  
KABC-News; Music  
KMPC-Dance Time  
KABC-President  
Eisenhower

### 10:00 P.M.

KFI-Reporter  
KNX-10 O'Clock Wire  
KABC-News, E. C. Hill  
KHJ-Fulton Lewis Jr.  
KFAC-Music  
KFWB-Music; Finley

### 10:15 P.M.

KFI-Joy Forever  
KNX-Alcott; Hamilton  
KABC-Science of Mind  
KHJ-Commentary

### 10:25 P.M.

KNX-President  
Eisenhower;  
P. Norman

### 10:30 P.M.

KFI-Al Poska  
KABC-Lonesome Gal  
KHJ-Round Up

### 11:00 P.M.

KFI-News; Scores  
KABC-Melodies  
KHJ-News

### 11:15 P.M.

KFI-Sports  
KNX-Merry-Go-Round  
KHJ-Music

### 11:30 P.M.

KFI-Ben Hunter

### 11:40 P.M.

KNX-Balance Rec'ds

### 12 Midnight

KFI-Midnight Flyer;  
Al Poska  
KABC-News  
KFWB-Music, Finley  
KLAC-News; Cooper  
KFAC-Night Music  
KMPC-Bill Stewart  
KXLA-Nite Life  
KGFJ-Night Club  
KRKD-Holly. Show

### 1:00 A.M.

KFI-Ben Hunter